

## General Data Protection Regulation (GDPR)

After four years of preparation and debate the GDPR was finally approved by the EU Parliament on **14 April 2016**. It will enter in force 20 days after its publication in the EU Official Journal and will be directly application in all members states two years after this date. Enforcement date: **25 May 2018** - at which time those organizations in non-compliance will face heavy fines. The fact that a firm is based in the United States does not negate enforcement actions.

Having a plan is important. Having a team at your disposal is critical. HEMISPHERE can provide you with the necessary tools and capabilities to demonstrate compliance with GDPR.

The General Data Protection Regulation (GDPR) is almost here. Will you be ready when the world's strictest data privacy law comes into effect on May 25, 2018? Build a foundation for GDPR compliance now with a centralized approach to data management and retention.

The GDPR will have a huge impact on how you collect and manage the personal data of EU residents, even if you're not located in Europe. You need to start developing a plan *today* — or face audits that can result in fines of **up to 20 million euros or 4% of your company's annual global revenue**. The United States Department of Commerce is working with the EU through an agreement known as “Privacy Shield”. This agreement allows the U.S. Government to act on the EU's behalf to impose fines on U.S. based companies.

HEMISPHERE will work closely with your leadership, technologists, insurance and legal professionals to devise a plan of action that evaluates GDPR risk in a business and cost justified manner.

Contact us today for a free consultation at (703) 881-7785 or by email at [contact@hemispherecyber.com](mailto:contact@hemispherecyber.com).



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**HEMISPHERE's experience working with cyber and legal professionals will dramatically improve your organizational risk profile.**

**Do not become a statistic. Let HEMISPHERE help you create a cyber risk and privacy program that enables greater operational effectiveness and efficiency.**



**Making Cyber Risk Operationally Relevant**